# Dynamic of Local Community in Social Networks

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December 16, 2014



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Communities prediction

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# Plan



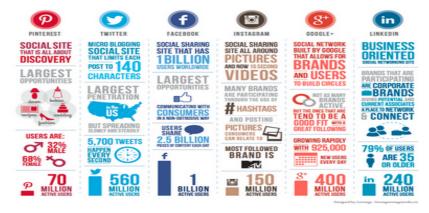
- 2 Community detection in static networks
- 3 Community detection in dynamic networks
  - 4 Communities prediction
- 5 Evaluation
- 6 Conclusions and perspectives

# Plan

## Introduction

- 2 Community detection in static networks
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## Context



\* Twitter's active users number is off - Twitter has more than half a billion registrations, but after half that many active users.

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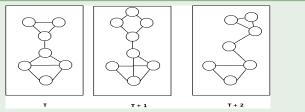
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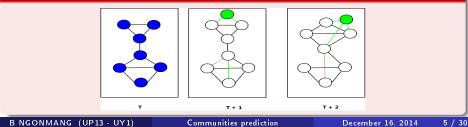
# What is a dynamic network

Two kinds of dynamic

## Interaction networks



## **Evolving network**



# Plan



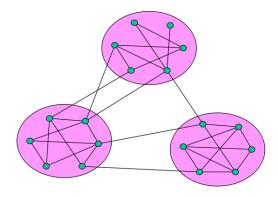
#### 2 Community detection in static networks

- What is a community?
- Local community identification

# Communities in networks

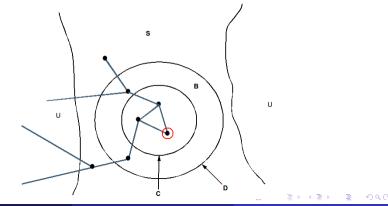
A definition based on the network topology :

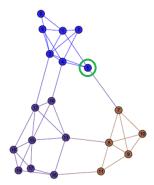
- Group of densely connected nodes.
- Few links between groups.



# Local community detection

- Local community: identified with local information only
- We start from a node
- At each step we have a local view of the network (see the fig.)
- The nodes outside the community (but connected to it) are evaluated one by one.

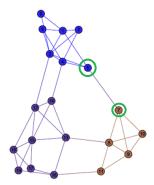


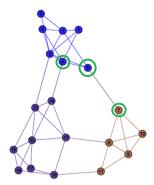


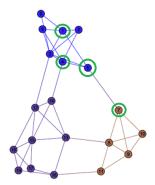
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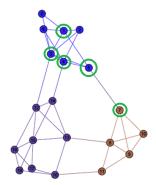
Communities prediction

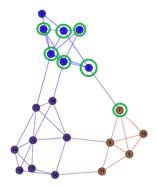
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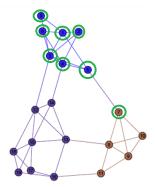


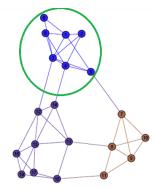












# Plan

## Introduction

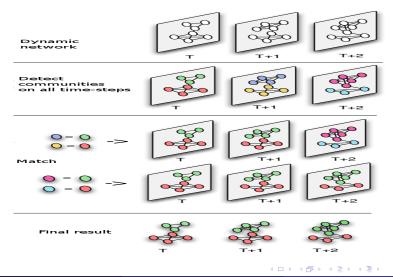
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No formal definition, but some trends

- Communities tracking
- Communities updating
- long term communities detection

# Communities tracking

### General Framework (Image from Cazabet et al.)



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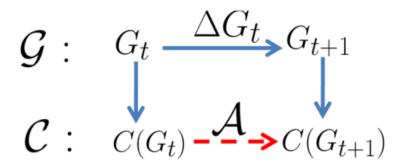
### Examples

- Palla et al., 2007.
- Greene et al., 2010.
- Tantipathananandh et al., 2007.

## Remarks

- Instability of detection methods
- This can be reduced by community cores analysis

# Communities updating



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Image: Image:

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## Examples

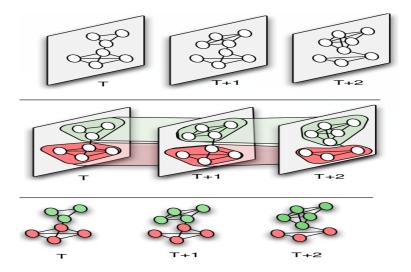
- Nguyen et al., 2011.
- Cazabet et al., 2010.

## Remarks

- Dependence with previous partitioning
- Can start with an empty network

## Long-term communities detection

(Image from Cazabet et al.)



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### Examples

- Aynaud et al., 2010.
- Mitra et al., 2011.

## Remarks

- No formal evaluation method.
- Some evaluations by applications

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#### 4 Communities prediction

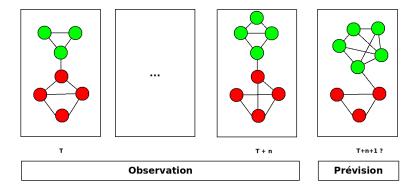
- Problem definition
- The proposed approach
  - supervised method for interactions prediction

#### 5 Evaluation

## Conclusions and perspectives

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# Community prediction in interactions networks

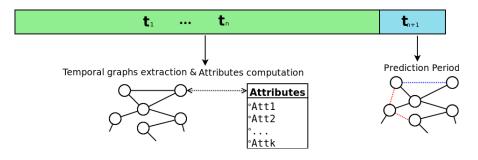


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- Predict the interactions
- Compute the communities on the predicted network

Interaction prediction is more general than link prediction



## Attributes

For each time step extract the following attributes:

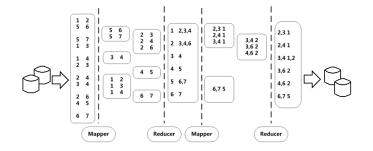
- the number of common neighbors
- the number of common community members
- number of interaction between the two nodes
- the attribute similarity between the two nodes(if available)

Target variable: An interaction is present or not in target time-step?

#### Model Construction

- Support Vector Machines
- RBF Kernel
- Normalization of the attributes
- Parameters estimated with grid search

## Disgression: Common neighbors computation



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## 5 Evaluation

- Datasets description
- Evaluation protocol
- Interaction prediction evaluation
- Communities prediction evaluation

## Conclusions and perspectives

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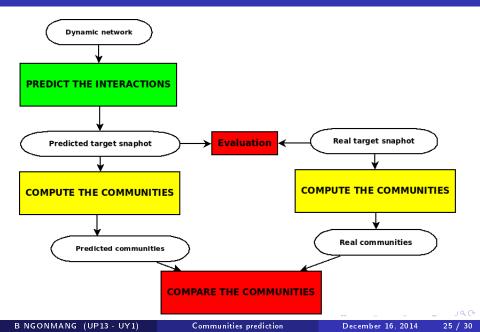
## DBLP

- Co-authorship dataset
- Nodes authors
- interactions: common publications
- 11 time-steps (years from 2000 to 2011)

## Facebook Walls

- A subset of Facebook New Orleans users
- Nodes Facebook users
- interactions: wall posts (undirected)
- 5 time-steps (years from 2004 to 2008)

# Evaluation protocol



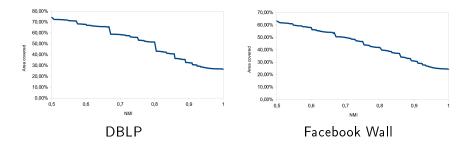
#### Evaluation with Area Under the Curve(AUC)

	DBLP	Facebook wall
Random model	0.50	0.50
Similarity based model	0.69	0.84
Supervised model	0.87	0.92

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## Evaluation with Normalized Mutual Information (NMI) Communities detected by local method from Ngonmang et al. 2012.



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## Some conclusions

- We have introduced the Community prediction problem
- We have proposed an approach using interaction prediction
- We have Tested on real networks

#### Some perspectives

- Deal with new nodes
- Test on other real networks

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- Thanks you for your attention
- Questions?



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